



**MINUTES
TOWN OF CAMP VERDE
SPECIAL SESSION
MAYOR AND COUNCIL
473 S. MAIN STREET, SUITE 106
WEDNESDAY, MARCH 25, 2026 at 5:00 P.M.**

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

1. **Call to Order**
Mayor Moore called meeting to order at 5:00 p.m.
2. **Roll Call.** Council Members Brian Bolton, Robert Foreman, Robin Godwin, Jessie Murdock, Patricia Seybold, Vice Mayor Wendy Escoffier, and Mayor Marie Moore.

Also Present

Town Manager Miranda Fisher, Town Attorney Trish Stuhan (participated remotely), Finance Director Michael Showers, Acting Town Marshal Daniel Jacobs (participated remotely), Parks & Recreation Manager Shawna Figy, Court Administrator Veronica Pineda, Utilities Director Lisa Vaughn, Development Services Director Christian Green and Town Clerk Leah Rhodes.

3. **Pledge of Allegiance**
Councilor Murdock led the Pledge.
4. **Discussion, consideration and possible approval of the Town's Notice of Intent for FY27 proposed increase to Town rates, fees, or service charges.** Staff Resource: Finance Director Michael Showers and Town Manager Miranda Fisher.

Town Manager Fisher presented an overview of proposed changes within each department related to the FY2027 adjustments to Town rates, fees, and service charges.

The Council provided feedback and recommended revisions to the proposed rates, fees, and service charges.

Town Manager Fisher, Town Attorney Stuhan and Town staff addressed questions and provided clarification to the Council.

Town Manager Fisher stated a public review period will begin March 26, 2026, during which the proposed item will be available on the Town's website. A public hearing is scheduled for the May 27, 2026, Town Council meeting when the proposed Town rates, fees, and service charges will be considered for possible adoption.

On a **motion** made by Councilor Godwin, seconded by Councilor Murdock, the Council **moved to approve** Town's Notice of Intent for FY27 proposed increase to the Town rates, fees, or service charges with the changes discussed.

Roll Call Vote:

Councilor Bolton: aye

Councilor Seybold: aye

Councilor Foreman: aye

Councilor Murdock: aye

Councilor Godwin: aye

Vice Mayor Escoffier: aye

Mayor Moore: aye

Motion Carried 7-0.

5. Discussion, consideration and possible approval of the Town's Notice of Intent for a proposed increase to the transient lodging transaction privilege tax from three-percent (3%) to eight-percent (8%). Staff Resource; Town Manager Miranda Fisher.

Town Manager Fisher stated at the April 23, 2025 Town Council meeting, staff provided an overview of the process by which the Town may increase the Transient Lodging Transaction Privilege Tax (commonly referred to as the hotel/motel or bed tax). Town Manager Fisher noted that municipalities may adopt such an increase by ordinance by the governing body and that voter approval is not required.

Town Manager Fisher noted at the May 14, 2025, Town Council meeting, the Council reached consensus to pursue an increase to the Town's bed tax from 3% to 8%. Due to statutory noticing requirements that must be completed prior to adoption, which could not occur before adoption of the FY2026 tentative budget, it was determined that the increase would be more appropriately considered as part of the FY2027 budget process.

Additionally, Town Manager Fisher reviewed the requirements related to allocating bed tax funds for tourism-related expenditures. Manager Fisher explained that of the 8% proposal, the first 5.65% of the lodging tax rate (3.65% + 2.00%) is not subject to this statutory restriction. Only the portion of the lodging tax exceeding 5.65% must be allocated for tourism promotion and the development of tourism-related attractions, which would be 2.35%.

Town Manager Fisher stated a public hearing for the proposed bed tax is scheduled for May 27, 2026 Town Council Meeting.

Town Manager Fisher, Finance Director Showers and Development Services Director Green responded to questions from the Council.

Mayor Moore recessed the meeting for a break at 6:54 p.m. and reconvened the meeting at 7:02 p.m.

The Council provided input, discussed alternative tax rate options, and reviewed a

handout prepared by Northern Arizona University outlining tax rates across various jurisdictions.

On a **motion** made by Councilor Murdock, seconded by Councilor Foreman, the Council **moved to approve** the Town's Notice of Intent for a proposed increase to the transient lodging transaction privilege tax from three-percent (3%) to eight-percent (8%).

Roll Call Vote:

Councilor Bolton: aye

Councilor Seybold: aye

Councilor Foreman: aye

Councilor Murdock: aye

Councilor Godwin: aye

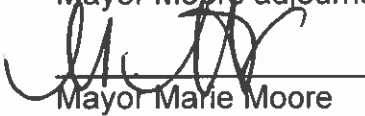
Vice Mayor Escoffier: aye

Mayor Moore: aye

Motion Carried 7-0.

6. Adjournment

Mayor Moore adjourned the meeting at 7:27 p.m.



Mayor Marie Moore



Attest: Leah Rhodes, Town Clerk

CERTIFICATION

I, Town Clerk Leah Rhodes, hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Special Session of the Town Council of Camp Verde, Arizona, held on March 25, 2026. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 20 day of April, 2026.



Leah Rhodes, Town Clerk